

## PRESS INFORMATION

### **Developers' Corner at the European Coatings Show 2019: The place where product developers will find customized pigment preparations**

The meeting point for users of pigment preparations is **booth 1-518** of prometho GmbH. The company from the Westerwald will be presenting its innovative **Varionyl®** pigment preparations for the first time at the ECS and invites discussions "developer to developer" in "**Developers' Corner**". Users of low-viscosity colour dispersions can learn more about **Varionyl®** and its related services. Many applications require customized pigment preparations to give the formulation for the features needed for a perfect end product. Thus, the prometho development team will answer all questions about tailor-made product solutions, inkjet, digital printing, dispersions and low-viscosity colour systems.

#### **Advantages of Varionyl® pigment preparations: Adjustability, colour variety, sustainability, flexibility**

The concept of the low-viscosity, water-based **Varionyl®** pigment preparations is that all requirements for the application of the end product are already considered in the dispersion. The preparations can be adjusted to the printheads, substrates, required standards and rules and other specifications or applications. In addition, the fully adjustable dispersions offer an enormous flexibility in colour control. Besides the pigment content the pigment types (organic, inorganic or effect pigments) can also be varied. This enlarges the colour space to a countless number of special colours. Even opaque formulations can be made with **Varionyl®**.

Thanks to the adjustment possibilities of the pigment content, it is partly possible to prepare highly concentrated dispersions. The related higher yield combined with the use of renewable raw materials contributes to the sustainability of prometho pigment preparations. To summarize, the dispersions from prometho

have all the properties which are important for the intended application and thus considerably facilitate the formulation of the end product.

The water-based and low-viscosity Varionyl<sup>®</sup> pigment preparations are not only perfect for the formulation of digital printing inks, but also for wherever colour variety and easy adjustability are required for the desired application. Thus, the dispersions are also suitable for colouring water-based coating systems for coloring packaging or decorative elements as well as for use in textiles.

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