

PRESS INFORMATION

New direction for prometho GmbH: Product customization in inks, printing inks, Pigment preparations and Coatings

The developer and manufacturer of inks and printing inks for nearly all industrial marking requirements has a new direction. Fewer standards and more individuality is the new way in which the company from the Westerwald presents itself with a new bilingual website and a new logo. On www.prometho.com potential buyers and customers will now find the entire portfolio clearly organised by product group and services.

The company which was founded in 2000 has become well-known nationwide with the ink series ovoSript for marking egg shells and has set a real milestone for industrial marking with the development of GrüneTinte® from renewable resources which was sponsored by the German Federal Environmental Foundation (DBU). In the future the focus will be placed even more on the individual needs of its customers and to make the production of inks, printing inks, pigment preparations and coatings its core business.

Jens-Christoph Hoffmann, Managing Director of prometho GmbH sees this as the logical consequence of industrial change: "With the growing variety of surfaces, materials, processing conditions and printing systems standard solutions do not always produce optimal results. Therefore, we changed to individual production with the fine tuning and further development of our classic products years ago. Today we go a step further and develop unique high-end products for our customers and, where necessary, even special methods for their manufacturing."

The established traditional printing inks, inks, coatings and adjustable pigment preparations for lacquer and ink systems will still be a central component of the product portfolio of prometho GmbH. They will be continually developed in terms of resource management, sustainability, product safety and with the collected experience provide a basis for customer-specific formulations. Within the development projects a wide range of chemical services for quality and safety of all products sets new standards.

The new portfolio of prometho GmbH at a glance

Product groups

- **Pigment preparations:** Varionyl® waterbased micropigment preparation for manufacturing digital printing inks, marking inks, glass- and wood lacquer systems
- **Polymer inks:** PolymerInk® for digital printing inks, solid inks and product marking
- **Sustainable inks:** Coloursystems and pigment preparations as well as ready for use formulations like GrüneTinte® from renewable resources for digital printing, TIJ 2.5 systems, product marking, various varnish- and lacquer systems
- **Food inks:** Inks for direct (cibu**Script**) and indirect (ovo**Script**, GrüneTinte®) food contact
- **Product marking:** carta**Script** for packaging marking and lettershop and mail shot applications
- **Security labelling/marker:** From standard applications (uni**Script**) up to complex and multi-level marking concepts (secu**Script**)

Chemical services

- **Custom development:** Tailor-made solutions for customised applications for the complete range of printing inks, inks, coatings as well as OEM and private label products for any number of applications
- **Keep the value of recipes:** Research of substitutes and development of alternatives in case raw materials are scarce
- **Guarantee of availability** by manufacturing many pre-products ourselves with double safeguard
- **Analysis of inks and printing inks** regarding compatibility, formulation, colorimetry, rheology, runnability etc.
- **Seal of approval „Inkjet approved“** for dyes and pigments for Continuous Inkjet (CIJ) and Piezo applications with a specially developed process to assess the performance

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